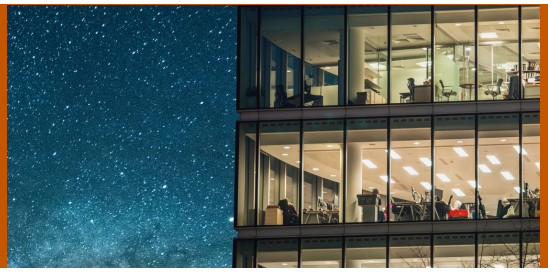
JO Knows How Crucial Purchase Price Accounting is for Real Estate Entities

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Understanding purchase price accounting helps optimize your tax benefits by reflecting the true value of the investment.

Understanding purchase price accounting (PPA) is crucial for accurate financial reporting and compliance with Generally Accepted Accounting Standards (GAAP) for real estate entities, especially when acquiring various types of properties such as multi-tenant office buildings, shopping centers, apartment complexes, and mixed-use properties.

PPA involves the detailed allocation of the purchase price among tangible assets (like land, buildings, and tenant improvements) and intangible assets and liabilities (such as above- and below-market leases, customer relationships, lease origination costs and acquired in-place leases) based on their fair values at acquisition date. This allocation is essential as it ensures that each component of the acquisition is accurately valued and reported on the balance sheet, reflecting the true economic value of the assets and liabilities.

Accurate PPA is not only crucial for compliance with ASC 805, which governs business combinations, but also for financial accuracy. Proper allocation impacts subsequent calculations of depreciation, amortization, and impairment by providing a solid foundation of values on which these calculations are based. This thorough allocation allows for precise financial reporting and helps in maintaining the integrity of financial statements.

Furthermore, PPA offers valuable insights for strategic decision-making. By understanding the allocation of the purchase price, management can make informed decisions about resource allocation, capital investments, and growth strategies. For example, if a significant portion of the purchase price is allocated to land, management might consider capital improvement projects to enhance the building's value or optimize the use of the acquired property.

In some cases, the purchase price may be lower than the fair value of the identified assets. When this occurs, the difference is typically allocated to intangible assets on a pro-rata basis. Conversely, if the purchase price exceeds the fair value of the identified net assets, the excess is recorded as goodwill. It's important to note that under ASC 805, real estate acquisitions do not adhere to the same business combination rules clarified by ASU 2017-01, meaning that a gain from a bargain purchase is generally not recognized for real estate transactions.

Overall, PPA is a critical process for real estate entities, ensuring accurate financial reporting, compliance with GAAP, and providing strategic insights for effective management and future planning. Our team can help you to understand this process and how to implement this into your financial statements.

To learn more about Johnson O'Connor's Real Estate services, click **here**.

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